

**Digitally and internationally connected: Relaunch of the website underlines growth of the software house**

**MES specialist iTAC Software AG launches new website**

**Montabaur, June 14<sup>th</sup> 2019** – iTAC Software AG, an expert for production optimization and Manufacturing Execution System (MES) solutions, relaunched its website [www.itacsoftware.com](http://www.itacsoftware.com) as part of its ongoing approach to the Dürr parent company. The new online presence is based on Dürr's Corporate Design, features a lean navigation and focuses on industry-specific use cases.

Since 2015, iTAC has been an integral part of the plant and mechanical engineering group Dürr as a subsidiary and now also represents this in its online presentation. The new website of the globally operating MES vendor offers a modern, intuitive look and feel as well as the greatest possible clarity.

The relaunch of the online presence generally focused on user-friendliness. The new website presents itself with a simplified page navigation and leaner content, which underscores the core focus of iTAC Software AG on the iTAC.MES.Suite. In order to make the complexity of the MES solution more accessible to prospective customers, the content was reworked. In doing so, the company dispensed with profound, in-depth technical details.

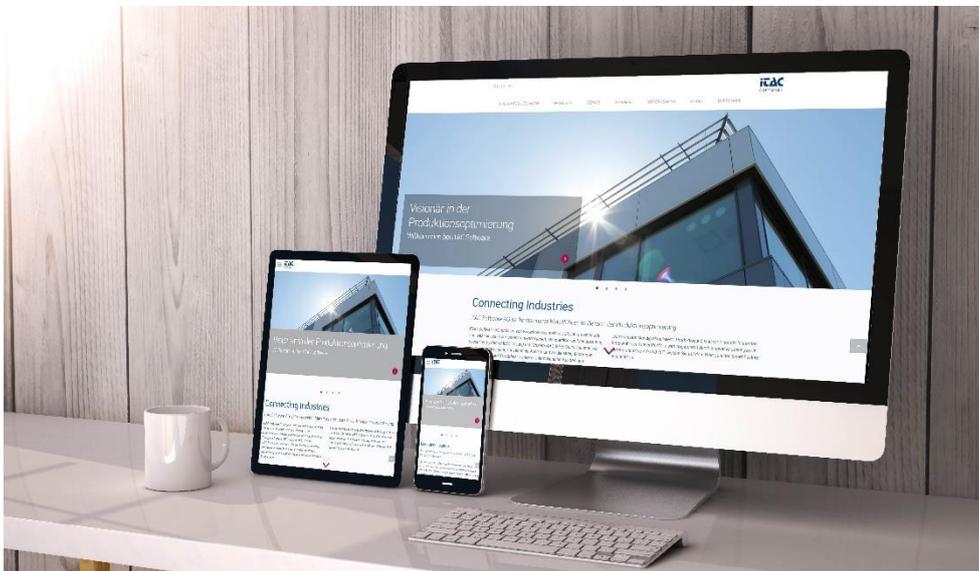
**Further development for optimal mobile use**

The reduced number of pages now allows users on the website to quickly access the information they are looking for at any time. At the same time, a fully responsive web design offers its users the opportunity to view content conveniently on the move via mobile devices. Thus, the company emphasizes its core competencies in the areas of digitalization and Industry 4.0.

In addition to new, reworked content on the software solution, interested parties will also find more information on the wide range of industry-specific customer segments, their special requirements and how iTAC masters those special requirements with the iTAC.MES.Suite.

“With the relaunch of the website we are clearly underlining our position as a specialist for MES solutions and Industry 4.0 technologies. The new online presence reflects our innovative spirit and our high-quality standards”, explains Peter Bollinger, CEO of iTAC Software AG. After the extraordinary growth of the company over the past year, the new design now emphasizes iTAC’s market leadership in the area of production optimization and the close cooperation with the parent company Dürr.

*Characters: 2.446 (including spaces)*



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### **About iTAC Software AG**

iTAC Software AG, an independent company of the mechanical and plant engineering group Dürr, provides Internet-enabled information and communication technologies for the manufacturing industry. Founded in 1998, the company is one of the leading MES providers in Germany. The iTAC.MES.Suite is a cloud-based Manufacturing Execution System that is used worldwide by companies in different industry sectors such as automotive manufacturers and suppliers, electronics/EMS/TC, medical technology, metal processing and energy. Additional services and solutions enable the implementation of industry 4.0 and IIoT requirements. iTAC’s philosophy is connecting people, data and systems.

iTAC Software AG has its headquarters in Montabaur (Germany) as well as branches in the USA and China. Additionally, iTAC has a global partner network for sales and services.

The Dürr Group is one of the world's leading mechanical and plant engineering firms. Products, systems and services offered by Dürr enable highly efficient manufacturing processes in different industries. Business with automobile manufacturers and their suppliers accounts for approximately 55% of Dürr's sales. Other market segments include, for example, the mechanical engineering, chemical and pharmaceutical industries and the woodworking industry.

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